



Medicine Meets Virtual Reality 16 (MMVR16) Conference

Long Beach, California, January 29 – February 1, 2008

MMVR 16 once again took place in Long Beach, California, just south of Los Angeles. Although Quanser has been present at the conference in the past, this was its first time participating as an exhibitor. The exposure and quality of business discussions at this first attendance will likely make this a must repeat event for Quanser.



MMVR serves as an interdisciplinary forum for the presentation, assessment, and development of innovative information-based tools for use in healthcare. Its goal is improved precision, efficiency, and outcomes in diagnosis and therapy, medical education and procedural training, and public health. In particular, one focus of discussion was state-of-the-art solutions for biomedical simulation and its enabling technologies such as haptics and modeling tools. Also relevant to Quanser's expertise were discussions on emerging tools for clinical diagnosis and therapy: imaging methods, data visualization and fusion techniques, and robotics.

Quanser's booth was very popular - attracting surgeons, academics and companies interested in medical haptic research and training devices, but also in the rehabilitation - drawing attention with a rehab demonstration system which was available on-site. Feedback from visitors was very good and several business relationships have emerged from the conference.

We would like to thank the organisers of MMVR16 and we are looking forward to MMVR17!



About Quanser

Founded in 1990, Quanser is the world leader in education and research-based advanced systems for real-time control design and implementation. Quanser's unique modular approach offers a variety of control challenges appropriate for all levels of university education and research. Teachers and students can easily interchange modules to provide a robust and cost-effective means of teaching control theory, while performing experiments of varying complexity. Quanser's flexible solutions can be found in more than 1,000 institutions worldwide including universities, research laboratories and industry. To contact Quanser, please visit www.quanser.com or call (905) 940-3575.

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